

The CIM Foundation (CIMF)

Another banner year

The CIMF is a non-profit charitable organization dedicated to promoting and supporting education as well as industry best practices. Working in tandem with CIM and M4S, and in partnership with educational organizations across Canada, the Foundation continued to develop its signature mineral card project over the course of the year. The collection has grown to more than 400 cards online, in nine languages (English, French, Inuktitut, Innu, Naskapi, Chinese, German, Spanish and Arabic).

To help further enhance the cards' educational value, derivative products were produced from the mineral card collection – a deck of 52 playing cards as well as a bingo game were created. In addition to these two games, CIMF also continues to produce: 11 x 17-inch posters for classroom and science group use; 30 x 36-inch enlargements for display at CIM's M4S and other CIM events; ATV/sportscar poster showing different parts of the vehicles and the corresponding minerals used in its fabrication. These items are being distributed by sponsors and project partners at educational fairs.

CIMF is a proud partner of CIM's M4S show. In 2013, in addition to the \$10,000 it donates per year, it provided mineral cards, panels, posters for teacher kits, etc. to support M4S educational initiatives.

CIMF actively promoted information about scholarships it offers, mining and minerals at the following educational events:

- Aboriginal Science Fair (Kuuujuaq, Nunavik)
- Earth Day (Quebec City, Quebec)
- M4S – Toronto (Ontario)
- M4S – Schefferville (Quebec)
- M4S – Québec Mines (Quebec City)

The foundation also participated in the following mining sector events:

- CIM Convention 2013 (Toronto)
- ISARC Conference (Montreal)
- Québec Mines (Quebec City)

M4S 2013



Further, CIMF provided information about scholarships and educational material through:

- Mineral Resource Review Trade Show (St. John's, Newfoundland)
- Canadore College Recruitment Initiative travelling caravan (northern Ontario)
- Teachers information presentations (Quebec City)
- M4S – Kamloops (British Columbia)

Big changes in 2014

In 2014, CIMF changed its name to the CIM Foundation (CIMF). Although founded and supported by CIM members, the foundation exists as a separate entity from CIM. Going forward, it will be clearly identified with its parent organization. The Board of Trustees will use the 41st anniversary year to rebrand the foundation with an official launch at the 2014 CIM Convention.



THANK YOU! CIMF GIVING CAMPAIGN 2013

On behalf of the members of the Mining Industry,

we wish to thank you for responding so generously to our Giving Campaign 2013.

Your contributions have helped us raise over \$32,000 (excluding special gifts such as gifts of securities).

All donations received after December 31st, 2013, will be included in the 2014 contributions list and published and distributed with the CIMF Annual Report in the spring of 2015, (unless you request to be listed as anonymous.)



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